



Newspaper Audit Report

FAYETTE PUBLISHING, INC.

CONSOLIDATED REPORT

Wednesday, Friday, Saturday
FAYETTEVILLE (FAYETTE COUNTY) GEORGIA

TOTAL AVERAGE CIRCULATION FOR THE TWELVE MONTH PERIOD ENDED SEPTEMBER 30, 2007

TYPE OF PUBLICATION: Community Newspaper
 FREQUENCY: Weely
 LOCATION: Fayetteville, Georgia
 PUBLISHED BY: Fayette Publishing, Inc.
 ESTABLISHED: 1993
 Email: jbeverly@thecitizen.com
 Web: www.thecitizen.com

CONTACT INFORMATION:
 310B No. Glynn Street
 Fayetteville, Georgia 30214
 Tel: (770) 719-1880
 Fax: (770) 719-1976
 Cal Beverly, Publisher
 Joyce Beverly, Sales Director

Circulation Data

		59,005	%
1. TOTAL AVERAGE DISTRIBUTION			100.0
A.	Paid		
	1) Home Delivery	-	-
	2) Mail Subscriptions	-	-
	3) Single Copy Sales	-	-
	4) Employee Copies	-	-
	5) Newspaper in Education	-	-
	6) Bulk	-	-
	Paid Circulation	-	-
B.	Other Paid*		
	1) Home Delivery	-	-
	2) Single Copy Sales	-	-
	3) Newspaper in Education	-	-
	4) Event Sales	-	-
	5) Bulk	-	-
	Total Other Paid	-	-
	Total Paid	-	-
C.	Unpaid Distribution*		
	1) Home Delivery	57,134	96.8
	2) Mail	159	0.3
	3) Residential Bulk	-	-
	4) Non-Residential Bulk	1,712	2.9
	5) Samples	-	-
	Total Unpaid Distribution	59,005	100.0
D.	Total Distribution (sum of A,B,C)	59,005	100.0

*See paragraph 4 for distribution explanation

2A. Breakdown of average circulation and distribution (item 1) by publication

Publication		Total Paid	UnPaid					Total Unpaid	Total Dist.
			Home Del.	Mail	Res.	Non Res.	Sample		
The Citizen	Wed.	-	27,778	89	-	640	-	28,507	28,507
The Peachtree Citizen & The Coweta Citizen	Friday	-	17,705	51	-	706	-	18,462	18,462
The Tyrone Citizen & South Fulton Citizen	Saturday	-	11,651	19	-	366	-	12,036	12,036
		-	57,134	159	-	1,712	-	59,005	59,005

2B. Average circulation and distribution for the three year period ending with this report.

<u>Quarter Ended</u>	<u>Paid</u>	<u>Other Paid</u>	<u>Unpaid</u>	<u>Distribution</u>
09-30-2006	-	-	59,036	59,036
12-31-2006	-	-	58,814	58,814
03-31-2007	-	-	58,990	58,990
06-30-2007	-	-	59,265	59,265
09-30-2007	-	-	58,953	58,953

3. Publisher's policy, subscription rates, other information concerning report

Policy is to publish three weekly community newspapers to serve the Fayette, Fulton, Coweta counties. Advertising is sold separately or in any combination.

NOTE: There were no adjustments made in the average circulation as shown in the publisher's statements for the period audited.

4. Explanatory/additional data

Unpaid home delivery (Item 1C1) - A single copy which is normally rubber-banded or plastic wrapped and delivered at the entrance door, yard, or driveway of a single family dwelling; or a single copy placed at the entrance door of an individual unit in apartment and condominium buildings and row houses.

Unpaid non-residential bulk (Item 1C4) - Carrier Delivery of five or more copies placed at transient locations, including stores, restaurants, motels, public buildings, shopping centers and copies placed in street boxes and display racks at high traffic locations. Number of copies is subject to weekly adjustment reflecting seasonal and other changes in demand.

5. Field verification of publisher's delivery system

As part of its auditing procedures, CAC conducted an independent field verification between the dates of October 29 and November 5, 2007, to determine the degree of household coverage of the publisher's delivery system. The field verification was conducted through telephone interviews with adult members of a random selection of households within the publisher's defined circulation area.

Findings indicate that the publisher's delivery system reaches 97.6% of its defined market.

The field verification has a margin of error of plus/minus 1.5% at a 95% confidence level.

We have examined the records of the publication(s) for the period stated. Our examination was made in accordance with the Corporation's bylaws, rules and regulations, and auditing standards, and accordingly, include such tests of the accounting and circulation records and such auditing procedures as we considered necessary in the circumstances. In our opinion, this report presents fairly the circulation of the publication(s) for the period indicated.

