

# Display ROP Advertising Rates

Effective February 1, 2008

## Fayette County Edition

<b>WEDNESDAY</b>	<b>23,500</b> <b>Newspapers</b>  Distributed to Fayetteville, Peachtree City  <b>DEADLINE:</b> <b>Friday at noon.</b>		<b>1 TIME</b>	<b>6 TIMES</b>	<b>13 TIMES</b>	<b>26 TIMES</b>	<b>52 TIMES</b>
		<b>UP TO 31.5"</b> Example: 3x5	<b>\$14.50</b> \$217.50	<b>\$13.50</b> \$202.50	<b>\$12.50</b> \$187.50	<b>\$12.00</b> \$180.00	<b>\$11.50</b> \$172.50
		<b>1/4 PAGE</b> Example: 3x10.5	<b>\$13.50</b> \$425.25	<b>\$13.00</b> \$409.50	<b>\$12.00</b> \$378.00	<b>\$11.00</b> \$346.50	<b>\$10.00</b> \$315.00
		<b>1/2 PAGE</b> Example: 6x10.5	<b>\$12.50</b> \$787.50	<b>\$12.00</b> \$756.00	<b>\$11.00</b> \$693.00	<b>\$10.00</b> \$630.00	<b>\$9.00</b> \$567.00
		<b>FULL PAGE</b> Example: 6x21	<b>\$11.50</b> \$1,449.00	<b>\$11.00</b> \$1,386.00	<b>\$10.00</b> \$1,260.00	<b>\$9.00</b> \$1,134.00	<b>\$8.00</b> \$1,008.00

## Coweta County Edition

<b>FRIDAY</b>	<b>8,000</b> <b>Newspapers</b>  Distributed to Sharpsburg, Senoia & Newnan  <b>DEADLINE:</b> <b>Tuesday at noon.</b>		<b>1 TIME</b>	<b>6 TIMES</b>	<b>13 TIMES</b>	<b>26 TIMES</b>	<b>52 TIMES</b>
		<b>UP TO 31.5"</b> Example: 3x5	<b>\$9.00</b> \$135.00	<b>\$8.50</b> \$127.50	<b>\$8.00</b> \$120.00	<b>\$7.50</b> \$112.50	<b>\$7.00</b> \$105.00
		<b>1/4 PAGE</b> Example: 3x10.5	<b>\$8.50</b> \$267.75	<b>\$8.00</b> \$252.00	<b>\$7.50</b> \$236.25	<b>\$7.00</b> \$220.50	<b>\$6.50</b> \$204.75
		<b>1/2 PAGE</b> Example: 6x10.5	<b>\$8.00</b> \$504.00	<b>\$7.50</b> \$472.50	<b>\$7.00</b> \$441.00	<b>\$6.50</b> \$409.50	<b>\$6.00</b> \$378.00
		<b>FULL PAGE</b> Example: 6x21	<b>\$7.00</b> \$882.00	<b>\$6.50</b> \$819.00	<b>\$6.00</b> \$756.00	<b>\$5.50</b> \$693.00	<b>\$5.00</b> \$630.00

## Peachtree City & Tyrone Edition

<b>WEEKEND</b>	<b>12,000</b> <b>Newspapers</b>  Distributed to Peachtree City & Tyrone  <b>DEADLINE:</b> <b>Wednesday at noon.</b>		<b>1 TIME</b>	<b>6 TIMES</b>	<b>13 TIMES</b>	<b>26 TIMES</b>	<b>52 TIMES</b>
		<b>UP TO 31.5"</b> Example: 3x5	<b>\$10.50</b> \$157.50	<b>\$10.00</b> \$150.00	<b>\$9.50</b> \$142.50	<b>\$9.00</b> \$135.00	<b>\$8.50</b> \$127.50
		<b>1/4 PAGE</b> Example: 3x10.5	<b>\$10.00</b> \$315.00	<b>\$9.50</b> \$299.25	<b>\$9.00</b> \$283.50	<b>\$8.50</b> \$267.75	<b>\$8.00</b> \$252.00
		<b>1/2 PAGE</b> Example: 6x10.5	<b>\$9.00</b> \$567.00	<b>\$8.50</b> \$535.50	<b>\$8.00</b> \$504.00	<b>\$7.50</b> \$472.50	<b>\$7.00</b> \$441.00
		<b>FULL PAGE</b> Example: 6x21	<b>\$8.00</b> \$1,008.00	<b>\$7.50</b> \$945.00	<b>\$7.00</b> \$882.00	<b>\$6.50</b> \$819.00	<b>\$6.00</b> \$756.00

Ask about color availability and costs.