

# Mechanical Requirements & Closing Dates

To provide our advertisers and readers with the best possible service, Fayette Woman Magazine asks that you closely follow our production specifications when submitting your prepared advertisement. Fayette Woman Magazine is not responsible for advertisement errors caused by improperly prepared files.

**MEDIA** - We accept Zip, CDs or email

## **FILE REQUIREMENTS** -

- **CAMERA READY ADS** - Camera ready ads should be in PDF format (all fonts and graphics must be embedded.)
- **ARTWORK** - Artwork for ads that our production department will build should be a JPG, TIFF, or EPS and must be at least 300 dpi in CMYK mode.

**E-MAIL REQUIREMENTS** - Email files to

ads@fayettewoman.com

Please include the advertiser's name in the subject of the email and in the file name.

## **FAYETTE WOMAN ADDRESS** -

Please send CDs and Zips to

Fayette Woman Magazine  
Drawer 1719  
Fayetteville, GA 30214

**ACCEPTABILITY** - Fayette Woman Magazine reserves the sole right to reject any advertising deemed unacceptable.

*W*oman  
F A Y E T T E  
EVERY ONE OF US HAS A STORY™

## **CLOSING DATES**

**JANUARY 2008:**  
Ad Closing: December 5

Camera-ready Ads Due:  
December 10

**FEBRUARY 2008:**  
Ad Closing: January 4

Camera-ready Ads Due:  
January 10

**MARCH 2008:**  
Ad Closing: February 5

Camera-ready Ads Due:  
February 11

**APRIL 2008:**  
Ad Closing: March 5

Camera-ready Ads Due:  
March 10

**MAY 2008:**  
Ad Closing: April 4

Camera-ready Ads Due:  
April 10

**JUNE 2008:**  
Ad Closing: May 5

Camera-ready Ads Due:  
May 9

**JULY 2008:**  
Ad Closing: June 5

Camera-ready Ads Due:  
June 10

**AUGUST 2008:**  
Ad Closing: July 7

Camera-ready Ads Due:  
July 10

**SEPTEMBER 2008:**  
Ad Closing: August 5

Camera-ready Ads Due:  
August 11

**OCTOBER 2008:**  
Ad Closing: September 5

Camera-ready Ads Due:  
September 10

**NOVEMBER 2008:**  
Ad Closing: October 6

Camera-ready Ads Due:  
October 10

**DECEMBER 2008:**  
Ad Closing: November 5

Camera-ready Ads:  
November 10